

I.C.R. ADVERTISING INFORMATION

The ICR Newsletter is published 4 times a year, in March, June, September and December.

Rates

Size	1-Time Rate	2-Times Rate (Each)	3 or 4 Times Rate (Each)
Full Page	\$100	\$90	\$80
Half Page	\$ 50	\$45	\$40
Quarter Page	\$ 25	\$20	\$15
Business Card	\$ 15	\$12.50	\$10

Flyers are charged: 1 side \$100 / 2 sides \$200 plus printing charges.

NOTE: 2, 3 & 4 Times rate is the rate you receive when you have one ad in 2 or more issues. The total amount for 2, 3 & 4 times rate must be paid in full with your first issue.

Deadlines:

March Issue: January 31

June Issue: April 30

September Issue: July 31

December Issue: October 31

Note: Ads received after the deadline will be used on a space-available basis only

Requirements:

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| <ol style="list-style-type: none"> 1. All ads/flyers must be camera ready. No changes will be made by ICR. Ads will be printed as received. 2. All ads must have a border. 3. For best reproduction DO NOT fax your ad. 4. Do not send original art, no materials will be returned. 5. Payment, in U.S. dollars, must accompany your order. 6. Board reserves the right to reject advertising. | <p><u>Mail Ads to:</u>
 I.C.R. Editor
 142 Edmonds Road
 Glenwood, Durban 4001 South Africa
 E-mail: newsletter@icr-reflexology.org</p> |
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Date: _____ Contact person: (Name) _____

Address _____

Phone _____ Fax _____ Email _____

Ad to run in which issue(s)? Mar. June Sept. Dec.

Size: Full page (7-1/2"w x 10" d) Half page (7-1/2"w x 4-3/4"d)
 Quarter page (3-1/2"w x 4-3/4"d) Business card (3-1/2"w x 2"d)
 Flyer Full page 1 side Flyer Full page 2 sides

Payment by: Check made payable to **I.C.R.** (only in US\$ from a US bank)
 International Money Order in US\$
 VISA or M/C _____ Exp.: _____

Signature: _____ Date: _____

Note: ICR will not assume responsibility for lost currency.

Send this form with
your payment to:

ICR Membership
142 Edmonds Road,
Glenwood, Durban 4001
South Africa

Or: you can fax to:
27-31-206-0600
(press 'start' button)